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Nota di contenuto	Acknowledgements; List of Figures and Tables; Abbreviation; Introduction; Coordination of Economic and Aesthetic Practices; Coordination of Economic and Aesthetic Discourses; End-Users and Readers; Shoppers; Contextual Wants; A Commodity Reading of Middlemarch; Good for the Audience; Rival Books and Products; Conclusion; Notes; Works Cited; Index
Sommario/riassunto	This study shows how aesthetics and economics have been combined in a great work of literature. Frost examines the history of Middlemarch's composition and publication within the context of Victorian demand, then goes on to consider the interpretation, reception and consumption of the book.