

1. Record Nr.	UNINA9910457772803321
Autore	Sorensen Charles E. <1881-1968.>
Titolo	My forty years with Ford [[electronic resource] /] / Charles E. Sorensen ; with Samuel T. Williamson ; introduction by David L. Lewis
Pubbl/distr/stampa	Detroit, : Wayne State University Press, c2006
ISBN	0-8143-3569-1
Descrizione fisica	1 online resource (382 p.)
Collana	Great Lakes books
Altri autori (Persone)	WilliamsonS. T <1891-> (Samuel Thurston) LewisDavid L <1927-> (David Lanier)
Disciplina	338.7/6292092 B
Soggetti	Automobile industry and trade - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: New York : Norton, 1956. Includes index.
Nota di contenuto	1. "All that I saw" -- 2. What was Henry Ford really like? -- 3. Henry Ford's man -- 4. What made the Ford organization tick? -- 5. Work was play -- 6. I, Charles Sorensen -- 7. I go to work for Ford -- 8. Couzens, wills, and Flanders : three Ford "greats" -- 9. Model T -- 10. The birth of mass production -- 11. The five-dollar day -- 12. We start the rouge -- 13. We finish the rouge -- 14. Mr. Ford buys a railroad -- 15. Russian adventure -- 16. Farewell to Model T -- 17. Tractor troubles -- 18. Ford and the New Deal -- 19. The biggest challenge of my life -- 20. Henry Ford's greatest failure.