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Nota di contenuto	Cultural Knowledge A Critical Perspective on the Concept as a Foundation for Respect for Cultural Differences
Sommario/riassunto	HauptbeschreibungThis book engages in a critical reading of cultural knowledge. By cultural knowledge I refer to cultural dimensions as introduced by Geert Hofstede, Edward T. Hall and Fons Trompenaars. Their research has manifold been taught to individuals who will face an intercultural setting in their business career at some point in the future. It aims to create understanding for cultural differences in order to decrease emotional discomfort and enhance (business) success of those who acquire the knowledge. At the same time it claims to present a foundation for respect for cultu