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Titolo	Chuck Taylor, Converse all star [[electronic resource] ] : the true story of the man behind the most famous athletic shoe in history // Abraham Aamidor
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Nota di bibliografia	Includes bibliographical references (p. 163-178) and index.
Nota di contenuto	Hall of fame -- Non-skids -- Salesman -- The invisible pass -- Special service -- Air-tecs -- World tourney -- "Me" -- Glory.
Sommario/riassunto	His is the name on the label of the legendary Converse All-Star basketball shoe. Though the shoe has been worn by hundreds of millions, few, if any, know a thing about the man behind the name. Some even believe that there is no such person, that he is a marketer's fabrication like Betty Crocker. But "Chuck Taylor" was more than a rubber-soled, double-wall canvas-body shoe with a circular ankle patch, with a bright blue star in the middle and a signature across it. He may not have been a Michael Jorda