

1. Record Nr.	UNINA9910457743803321
Titolo	Linking local and global economies : the ties that bind // edited by Carlo Pietrobelli and Arni Sverrisson
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2004
ISBN	1-134-43369-7 0-429-24221-2 1-280-11277-8 0-203-98737-3
Descrizione fisica	1 online resource (273 p.)
Collana	Routledge studies in the modern world economy ; ; 41
Altri autori (Persone)	PietrobelliCarlo <1959-> SverrissonArni
Disciplina	338.6/42
Soggetti	Small business Small business - Technological innovations Industrial organization Globalization - Economic aspects Small business - Developing countries Small business - Technological innovations - Developing countries Industrial organization - Developing countries Globalization - Economic aspects - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Linking Local and Global Economies; Title Page; Copyright Page; Table of Contents; Illustrations; Contributors; Foreword; Acknowledgements; Abbreviations; 1 The ties that bind: small and medium-sized enterprises in the global economy; PART I Theoretical approaches; 2 Local and global commodity chains; 3 Conceptualising technological capability building in SME clusters in developing countries; 4 A Marxian-Schumpeterian-Veblenian theory of small industrial enterprise; PART II Exports, enterprise growth and learning 5 Productivity, international competitiveness and technology policy in Latin America6 The internationalisation of small and medium-sized

firms in Italy during the 1990s; 7 Export behaviour, firm size and productivity growth in Italy; PART III Global and local links: mutual support or divided attention?; 8 Upgrading and technological regimes in industrial clusters in Italy and Taiwan; 9 The East Asian crisis and beyond: new perspectives for linkages between SMEs and TNCs?; 10 Can Nanjing's concentration of IT companies become an innovative cluster?

11 The garment boom in northern Mexico: role and opportunities for rural SMEsPART IV Opportunities, obstacles and global rules; 12 Market integration and production systems: SMEs in the Euro-Mediterranean region; 13 Do small and medium-sized enterprises benefit from patent protection?; 14 Global regulatory imperatives and small firms: the case of Indian pharmaceuticals; Index

---

## Sommario/riassunto

Clusters of small and medium sized enterprises (SMEs) have to adapt continually to a fast changing environment. This new book, containing contributions on countries ranging from Italy and Mexico to China and India, recognises the disparity between conditions in these countries and poses some interesting questions about what might be termed post cluster globalisation. This book will be of interest to students, academics and policy makers in the fields of economic geography, international business and entrepreneurship.

---