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product level; Collecting and using information at the group level  
Conclusions and recommendationsChapter 4 Scaling Down Biodiversity  
and Ecosystem Risks to Business; Introduction: Biodiversity as business  
risk; Integrating biodiversity and ecosystem services into corporate risk  
management; Tools for managing biodiversity and ecosystem risks;  
Strategies for scaling down biodiversity and ecosystem risk;  
Conclusion; Chapter 5 Increasing Biodiversity Business Opportunities;  
Introduction: biodiversity as a business opportunity; Biodiversity and  
ecosystem services as a value proposition; Emerging markets for  
biodiversity and ecosystem services  
Tools to support markets for biodiversity and ecosystem  
servicesChallenges to building biodiversity business; What is to be  
done?; Chapter 6 Business, Biodiversity and Development; Introduction;  
The business contribution to development; Biodiversity and ecosystem  
services and the business role in development; Linking biodiversity,  
ecosystem services and development; Risks and challenges; Enablers  
and recommendations; Chapter 7 Summary and Conclusion; Summary  
of findings; An agenda for action by business and other stakeholders  
Annex 7.1: Comparison of selected business, biodiversity and  
ecosystem declarations, initiatives, guidelines and toolsIndex

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## Sommario/riassunto

This book is a product of the TEEB study (The Economics of Ecosystems and Biodiversity) It provides important evidence of growing corporate concern about biodiversity loss and offers examples of how leading companies are taking action to conserve biodiversity and to restore ecosystems. The authors review a range of practical tools to manage biodiversity risks in business, with examples of how companies are using these tools to reduce costs, protect their brands and deliver real business value. The book also explores the emergence of new business models that deliver biodiversity benefits and ecosystem services on a commercial basis, the policy enabling frameworks needed to stimulate investment and entrepreneurship to realize such opportunities, and the obstacles that must be overcome. The book further examines how businesses can align their actions in relation to biodiversity and ecosystem services with other corporate responsibility initiatives, including community engagement and poverty reduction. Finally, the book concludes with a summary and recommendations for action. This book reviews indicators and drivers of biodiversity loss and ecosystem decline, and shows how these present both risks and opportunities to all businesses. It examines the changing preferences of consumers for nature-friendly products and services, and offers examples of how companies are responding. The book also describes recent initiatives to enable businesses to measure, value and report their impacts and dependencies on biodiversity and ecosystem services.

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