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Altri autori (Persone)	BreckenridgeCarol Appadurai <1942-2009.>
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Sommario/riassunto	Illustrates that what is distinctive of any particular society is not the fact of its modernity, but rather its own unique debates about modernity. The contributors address the roles intertwined interests in the making of India's public culture, each examining different sites of consumption. The sites they explore include cinema, radio, cricket, restaurants, and tourism.