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Nota di contenuto	1. What is criticism for? -- 2. The academic thing -- 3. Habermas's bureaucratization of the final solution -- 4. The disappearance of history -- 5. Criticism and art events : reading with Lyotard and Baudrillard.
Sommario/riassunto	Ideas, says Sande Cohen, have attained "commodity" status in the academy, and knowledge is now seen as another capitalistic "industry." In <i>Academia and the Luster of Capital</i> , Cohen both reveals and interrogates the specific and material workings of this economy of the marketplace of ideas. Cohen uses paradigms from Baudrillard, Lyotard, Deleuze, and Guattari to assemble a "war machine" against the well-oiled apparatus of self-preservation and self-reproduction of the academic institution. In detailed and concrete arguments, he challenges accepted theories of criticism, especially university-based