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Sommario/riassunto	""A must-have book for all photographers.""--John Shaw, johnshawphoto.com If you're serious about digital photography, you know that taking a great photo is only the beginning. You want to share your polished images with the widest possible audience. This means you need to optimize images for different mediums--print, the Web, slideshows--and draw people to your work. Learn how to do so with digital-imaging experts Jon Canfield and Tim Grey. Combining practical know-how with inspiring examples, they'll teach how you to take control of your output. They introduce the technologies and te