

1. Record Nr.	UNINA9910457609503321
Titolo	Leadership : succeeding in the private, public, and non-for-profit sectors // editors Ronald R. Sims and Scott A. Quatro
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2015
ISBN	1-315-70291-6 1-317-46628-4 1-280-91239-1 9786610912391 0-7656-2014-6
Descrizione fisica	1 online resource (448 p.)
Altri autori (Persone)	QuatroScott A. <1968-> SimsRonald R
Disciplina	658.4/092
Soggetti	Leadership Organizational change Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2005 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; LIST OF TABLES AND FIGURES; ACKNOWLEDGMENTS; INTRODUCTION; BOOK CHAPTERS; PART I: LEADERSHIP IN FOR-PROFIT ORGANIZATIONS; PART II: LEADERSHIP IN NOT-FOR-PROFIT ORGANIZATIONS; PART III: LEADERSHIP IN GOVERNMENT ORGANIZATIONS; PART IV: LEADERSHIP ACROSS MULTIPLE ORGANIZATIONAL CONTEXTS; PART V: GLOBAL LEADERSHIP; CONCLUSION; PART I LEADERSHIP IN FOR-PROFIT ORGANIZATIONS; CHAPTER 1 FROM MONOPOLY TO COMPETITION Challenges for Leaders in the Deregulated Investor-Owned Utility Industry; BACKGROUND: THE DEREGULATED ENERGY INDUSTRY; THE MARKETING CHALLENGE; THE EVOLUTION OF MARKETING THE ORGANIZATIONAL CULTURE CHANGE CHALLENGECONCLUDING THOUGHTS ON THE ADOPTION OF A MARKETING ORIENTATION: THE CULTURE IS THE KEY; NOTES; REFERENCES; CHAPTER 2 REFORMING WALL STREET Challenges for Financial Leaders in Publicly Traded Firms; THE ENRON EXAMPLE: HEDGING TECHNIQUES USED TO MISLEAD

INVESTORS; Financial Leverage Simplified; A Specific Enron Example; THE CORPORATE REPORTING SUPPLY CHAIN; SARBANES-OXLEY: A SUMMARY OF PROVISIONS; CORPORATE GOVERNANCE: THE BOARD, THE AUDIT COMMITTEE, AND THE CEO; AUDITORS, AUDITING, AND THE BALANCE SHEET; WHAT IS NEEDED TO REFORM WALL STREET? REFERENCESCHAPTER 3 BEYOND WALL STREET Leadership Challenges Unique to Small Private Companies and Entrepreneurial Firms; LEADERSHIP CHALLENGES IN SMALL/PRIVATE COMPANIES; LEADERSHIP CHALLENGES IN THE ENTREPRENEURIAL FIRM; THE FUTURE FOR SMALL/PRIVATE COMPANIES; REFERENCES; CHAPTER 4 KNOWLEDGE MANAGEMENT LEADERSHIP CHALLENGES Coping with Mental Models and Operationalizing Knowledge Management Strategy and Practice; KNOWLEDGE AND MENTAL MODELS; ORGANIZATIONAL CULTURE; CHARACTER AND TRUST; THE RISING IMPORTANCE OF KNOWLEDGE AS AN ASSET; KNOWLEDGE MANAGEMENT; KNOWLEDGE AND A CULTURE OF LEARNING MENTAL MODELS THAT ARE BARRIERS TO EFFECTIVE KNOWLEDGE MANAGEMENTEFFECTIVE KNOWLEDGE SOLUTIONS; A MODEL OF "PARADIGM PIONEERING"; CONCLUDING THOUGHTS FOR ASPIRING KNOWLEDGE MANAGERS; REFERENCES; PART II LEADERSHIP IN NOT-FOR-PROFIT ORGANIZATIONS; CHAPTER 5 LEADERSHIP IN A NOT-FOR-PROFIT WORLD A Mixed Toolbox; RESOURCES-THE BOON AND THE BANE; CHANGES IN THE SECTOR; METRICS, EVALUATION, AND PLANNING; PRESCRIPTIONS/TOOLBOX; CHAPTER 6 THE CHALLENGES OF INTERPERSONAL RELATIONSHIPS, EMPLOYEE DISCIPLINE, AND LEADERSHIP EFFECTIVENESS IN RELIGIOUS NONPROFIT ORGANIZATIONS UNIQUE LEADERSHIP CHALLENGES AFFORDED BY RELIGIOUS NONPROFIT ORGANIZATIONSTHE POSITIVE FACTORS OF SPIRITUALITY IN THE MINISTRY WORKPLACE; DIFFERENCES IN BELIEF WITHIN THE MINISTRY WORKPLACE; THE SPIRITUALIZATION OF EMPLOYMENT ISSUES; NAVIGATING THE COMPLEX WATERS OF SPIRITUAL PLURALITY; THE FIVE KEYS TO LONG-TERM MINISTRY LEADERSHIP SUCCESS; LESSONS FROM THE CONTEMPORARY BUSINESS WORLD- SOME CONCLUDING THOUGHTS FOR MINISTRY LEADERS; NOTE; REFERENCES; CHAPTER 7 WHAT THE NEW NONPROFIT LEADERS SHOULD LEARN ABOUT FINANCE Beyond Fund-raising and Accounting FACTORS SHAPING THE DEMAND FOR NONPROFIT LEADERS IN THE UNITED STATES

Sommario/riassunto

The contributors here seek to define exactly what leadership is or should be, and how to effectively develop it. Guided by an unusual framework that looks at leadership across different sectors and functions, they examine what they view as the major leadership challenges throughout the world.
