

1. Record Nr.	UNINA9910457571703321
Autore	Hyde Sandra Teresa <1959->
Titolo	Eating spring rice [[electronic resource]] : the cultural politics of AIDS in Southwest China / / Sandra Teresa Hyde
Pubbl/distr/stampa	Berkeley, : University of California Press, c2007
ISBN	9786612358388 1-282-35838-3 0-520-93948-4 1-4337-0876-0
Descrizione fisica	1 online resource (293 p.)
Disciplina	362.196/97920095135
Soggetti	AIDS (Disease) - China - Yunnan Sheng AIDS (Disease) - Government policy - China - Yunnan Sheng AIDS (Disease) - Social aspects - China - Yunnan Sheng Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 231-255) and index.
Nota di contenuto	pt. 1. Narratives of the state -- pt. 2. Narratives of Jinghong, Sipsongpanna.
Sommario/riassunto	Eating Spring Rice is the first major ethnographic study of HIV/AIDS in China. Drawing on more than a decade of ethnographic research (1995-2005), primarily in Yunnan Province, Sandra Teresa Hyde chronicles the rise of the HIV epidemic from the years prior to the Chinese government's acknowledgement of this public health crisis to post-reform thinking about infectious-disease management. Hyde combines innovative public health research with in-depth ethnography on the ways minorities and sex workers were marked as the principle carriers of HIV, often despite evidence to the contrary. Hyde approaches HIV/AIDS as a study of the conceptualization and the circulation of a disease across boundaries that requires different kinds of anthropological thinking and methods. She focuses on "everyday AIDS practices" to examine the links between the material and the discursive representations of HIV/AIDS. This book illustrates how representatives of the Chinese government singled out a former kingdom of Thailand,

Sipsongpanna, and its indigenous ethnic group, the Tai-Lüe, as carriers of HIV due to a history of prejudice and stigma, and to the geography of the borderlands. Hyde poses questions about the cultural politics of epidemics, state-society relations, Han and non-Han ethnic dynamics, and the rise of an AIDS public health bureaucracy in the post-reform era.

2. Record Nr.	UNINA9910743700603321
Autore	Murphy Lauren
Titolo	The Craft of Scientific Films : How to Make Videos of Your Laboratory, Research, or Technical Projects / / by Lauren Murphy, Michael Alley
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-25645-X
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (216 pages)
Disciplina	303.483
Soggetti	Physics Astronomy Engineering Life sciences Communication in science Career education Physics and Astronomy Technology and Engineering Life Sciences Science Communication Career Skills
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Creating Your Story -- Chapter 3. Structuring Your Story -- Chapter 4. Gathering Your Equipment -- Chapter 5. Shooting the Main Content -- Chapter 6. Shooting and Collecting the B-Roll -- Chapter 7. Editing Techniques -- Chapter 8.

Sommario/riassunto

This book, the first of its kind, helps scientists and engineers of all stages and disciplines share their work in a new way—with movies. Today, much of scientific communication is embedded in papers and presentations, but these documents don't often extend outside of a specific academic field. By adding movies as a medium of communication, scientists and engineers can better communicate with their colleagues while also increasing their reach to students, professors, peers, potential collaborators, and the public. Scientific films help translate complex technical topics into more accessible and consumable messages. By following Lauren Murphy's filmmaking formula – planning, shooting, and editing – readers will create their very own scientific films that look professional and polished. Using tools as simple as a smartphone, readers can develop short, personal stories with no cost or experience needed. This book will guide readers through all steps of the movie making process to a finished product. Readers will evolve their creative thinking skills and use their movies to improve classroom presentations, network across student organizations, present at conferences, recruit students for their labs, secure grant money, and more. Adding a movie to your body of work can be the tool that sparks interest in audiences to learn more—driving traffic to your publications, research projects, and websites. This book will help you develop new skills to become a better communicator while spreading your ideas and research to new audiences.