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	Soggetti	Photography, Artistic
		Texture (Art)
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	Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; Introduction; Chapter 1 Back to Art; An artist's journey; A question of art; Painters who influenced my style; Minimalism: Hidden in the absence of detail; Painting with a digital canvas; Discovering textures; Gaining confidence to work intuitively; Chapter 2 A Working Style; How textures bring nostalgia and emotion to my work; A question of inspiration or influence; Developing a signature style; Chapter 3 Shooting with Textures in Mind; Negative space and the right composition; Backgrounds; How light and dark backgrounds work differently From plain to texturedWorking with bokeh; Shooting with natural light; Why is it important to shoot with textures in mind?; Chapter 4 Digital Textures Explained; The right textures; What is a digital texture?; Don't judge a book; Making textures from the right source material; Processing textures; How scale is important; Varying scale; Layers, blend modes, and opacity; Blend modes explained; Tints and color casts; Pictorial layers; Chapter 5 Processing Insights; How to prepare an image for texturing; Identifying my image; Lightening with a Screen

Blend; Reducing image contrast

Increasing clarityFinal adjustments and fine tuning; Levels Adjustments; First Save; Processing with textures; Pure texture; Effective texture removal; Using a mask layer effectively; The "paint away" technique; Processing example; The "paint away" technique on a single texture; Layering multiple textures; The "paint away" technique on multiple textures; Flatten; Beyond the textured; Gradient Fills; Processing example; Introducing Gradient Fills; Gradient fills on extreme backgrounds; Levels RGB tinting; Black-and-white conversion; Desaturating Textures; Solid color layers

Background color layersFinish with a curves adjustment; Final sharpen and save; Example recipes; Last word on processing; Chapter 6 Photography Insights; ISO settings; Keep ISO settings as low as possible to reduce unwanted image noise; Aperture priority; Work in AV (aperture priority) mode to ensure shallow depth of field; Prime lenses; Get moving with prime lenses and vary shooting angles; Exposure; Slightly overexpose to keep photograph's light and colors vibrant; White balance; Customize white balance to avoid overly warm or "yellowed" greens and skin tones; Lighting

Identify the right light for the jobComposition; Consider backgrounds, middle grounds, and foregrounds; Focus; Self-select the auto focal points for precision focusing; Chapter 7 Presentation & Design Work; Introducing digital papers and design ideas; Client storyboard presentation; Client work, weddings, and portrait shoots; Endnote; Special thanks; Index

| Sommario/riassunto | Vintage-looking, dream-like textures can open up a whole new world in your photography. However, there is much, much more to working with textures than simply merging them with an image via Photoshop. In this gorgeous new guide from texture guru Sarah Gardner, you'll learn everything there is to know about how to maximize the potential of these exciting tools. In addition to hundreds of beautiful example images, this book is also packed with practical advice on what makes a good texture, and how and when to use them. How an image is initially captured and processed has a significant impact |