

1. Record Nr.	UNINA9910457504803321
Autore	Phillips Robert <1959-, >
Titolo	Evaluating e-Learning : guiding research and practice // Rob Phillips, Carmel McNaught and Gregor Kennedy
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-283-43498-9 9786613434982 1-136-69952-X 0-203-81336-7
Descrizione fisica	1 online resource (224 p.)
Collana	Connecting with e-learning series
Altri autori (Persone)	KennedyGregor McNaughtCarmel <1950->
Disciplina	378.1/7344678
Soggetti	Computer-assisted instruction - Evaluation Web-based instruction - Evaluation Distance education - Evaluation Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 181-193) and indexes.
Nota di contenuto	pt. 1. Setting the scene -- pt. 2. Theory -- pt. 3. Practical aspects of evaluation research.
Sommario/riassunto	How can novice e-learning researchers and postgraduate learners develop rigorous plans to study the effectiveness of technology-enhanced learning environments? How can practitioners gather and portray evidence of the impact of e-learning? How can the average educator who teaches online, without experience in evaluating emerging technologies, build on what is successful and modify what is not? By unpacking the e-learning lifecycle and focusing on learning, not technology, Evaluating e-Learning attempts to resolve some of the complexity inherent in evaluating the effect