1. Record Nr.	UNINA9910457492503321
Autore	Ward Stephen J. A (Stephen John Anthony), <1951->
Titolo	Ethics and the media : an introduction / / Stephen J.A. Ward [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2011
ISBN	1-107-22622-8
	1-139-15251-3
	1-283-34097-6
	9786613340979
	1-139-15993-3
	0-511-97780-8
	1-139-16093-1
	1-139-15888-0
	1-139-15537-7
	1-139-15712-4
Descrizione fisica	1 online resource (viii, 290 pages) : digital, PDF file(s)
Collana	Cambridge applied ethics
Disciplina	175
Soggetti	Mass media - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references (p. 272-284) and index.
Nota di contenuto	The need for a new ethics : The context of media ethics ; The structure of the book ; The meaning of media -- 1. What is ethics? : The ethical sphere ; Theorizing about ethics -- 2. Approaches to media ethics : Understanding media ethics ; Approaches to media ethics ; Essentials for ethical reasoning ; Applying aims and principles -- 3. Free press and deliberative democracy : Freedom and the turn to ethics ; The need for ethics ; Journalism and democracy -- 4. Reaffirming truth and objectivity : Truth and objectivity in journalism ; Rise and decline of objectivity ; Responding to the challenge ; Pragmatic truth and objectivity -- 5. Media harm and offense : Harm in ethics ; Contending principles ; Restraining principles for media ; Media harm: cases ; Media offense -- 6. The new media ethics : Ethical revolutions ; Where are we today? ; Shape of a future ethics ; Toward an open ethics -- 7. Global

media ethics : Going global ; Ethical foundations ; Application to journalism ; Building global media ethics.

Sommario/riassunto	This book is a comprehensive introduction to media ethics and an exploration of how it must change to adapt to today's media revolution. Using an ethical framework for the new 'mixed media' ethics - taking in the global, interactive media produced by both citizens and professionals - Stephen J. A. Ward discusses the ethical issues which occur in both mainstream and non-mainstream media, from newspapers and broadcast to social media users and bloggers. He re-defines traditional conceptions of journalistic truth-seeking, objectivity and minimizing harm, and examines the responsible use of images in an image-saturated public sphere. He also draws the contours of a future media ethics for the 'new mainstream media' and puts forward cosmopolitan principles for a global media ethics. His book will be invaluable for all students of media and for others who are interested in media ethics.