

1. Record Nr.	UNINA9910457442203321
Titolo	Uniformity and Diversity in Language Policy : Global Perspectives // Catrin Norrby, John Hajek
Pubbl/distr/stampa	Blue Ridge Summit, PA : , : Multilingual Matters, , [2011] ©2011
ISBN	1-84769-447-0
Descrizione fisica	1 online resource (292 p.)
Collana	Multilingual Matters
Disciplina	306.449
Soggetti	Language and languages -- Variation Language policy Language policy - Variation Language and languages Languages & Literatures Philology & Linguistics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Frontmatter -- Contents -- Contributors -- Acknowledgements -- General Introduction -- Introduction to Part 1 -- Chapter 1. Language Policy and Citizenship in Quebec: French as a Force for Unity in a Diverse Society? -- Chapter 2. Do National Languages Need Support and Protection in Legislation? The Case of Swedish as the 'Principal Language' of Sweden -- Chapter 3. Language Policy and Smaller National Languages: The Baltic States in the New Millennium -- Chapter 4. Language Policy in Australia: What Goes Up Must Come Down? -- Chapter 5. Regional Languages, the European Charter and Republican Values in France Today -- Introduction to Part 2 -- Chapter 6: Breton Language Maintenance and Regeneration in Regional Education Policy -- Chapter 7. Language Policy in Spain: The Coexistence of Small and Big Languages -- Chapter 8. Language Policy and Language Contact in New Mexico: The Case of Spanish -- Chapter 9. Indigenous Languages, Bilingual Education and English in Australia -- Chapter 10. Bringing Asia to the Home Front: The Australian Experience of Asian Language

Education through National Policy -- Introduction to Part 3 -- Chapter 11. Testing Identity: Language Tests and Australian Citizenship -- Chapter 12. Language as Political Emblem in the New Culture War in Northern Ireland -- Chapter 13. Language Policy and Reality in South Tyrol -- Chapter 14. Addressing Policy on the Web: Netiquettes and Emerging Policies of Language Use in German Internet Forums -- Chapter 15. Language Policy in Practice: What Happens When Swedish IKEA and H&M Take 'You' On? -- Chapter 16. Regulating Language in the Global Service Industry

Sommario/riassunto

This book brings together current research by leading international scholars on the often contentious nature of language policies and their practical outcomes in North America, Australia and Europe. It presents a range of perspectives from which to engage with a variety of pressing issues raised by multilingualism, multiculturalism, immigration, exclusion, and identity. A recurrent theme is that of tension and conflict: between uniformity and diversity, between official policies and real day-to-day life experiences, but also between policies in schools and the corporate world and their implementation. Several chapters present research about language policy issues that has previously not been fully or easily available to an English-language audience. Many of the chapters also provide up-to-date analyses of language policy issues in particular regions or countries, focusing on recent developments.
