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Collana	Cultural studies of the Americas ; ; volume 6
Altri autori (Persone)	YudiceGeorge
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Nota di bibliografia	Includes bibliographical references (pages 163-182) and index.
Nota di contenuto	Consumption is good for thinking -- Mexico : cultural globalization in a disintegrating city -- Urban cultural policies in Latin America -- Narrating the multicultural -- Identities as a multimedia spectacle -- Latin America and Europe as suburbs of Hollywood -- From the public to the private : the "americanization" of spectators -- Multicultural policies and integration via the market -- Negotiation of identity in popular classes? -- How civil society speaks today.
Sommario/riassunto	In Consumers and Citizens, Nestor Garcia Canclini, the best-known and most innovative cultural studies scholar in Latin America, maps the critical effects of urban sprawl and global media and commodity markets on citizens-and shows at the same time that the complex results mean not only a shrinkage of certain traditional rights (particularly those of the welfare or client state) but also new openings

for expanding citizenship. Garcia Canclini focuses on the diverse ways in which democratic societies recognize markets of citizen opinions, however heterogeneous and dissonant,
