Record Nr. UNINA9910457385603321 Autore Amato Joseph Anthony Titolo The great Jerusalem artichoke circus [[electronic resource]]: the buying and selling of the rural American dream / / Joseph A. Amato; foreword by Paul Gruchow Minneapolis, : University of Minnesota Press, c1993 Pubbl/distr/stampa 0-8166-8547-9 **ISBN** Descrizione fisica 1 online resource (280 p.) Disciplina 338.10973 381/.41524/0973 Soggetti Horticultural products industry - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [233]-242) and index. Nota di contenuto Contents: Foreword: Preface: Acknowledgments: Introduction: A Beckoning Plant; 1. A Country Prophet; 2. A Bulldozing Businessman; 3. Buyers and Sellers of Seed; 4. A Perfect Consultant; 5. What Made the Company Run; 6. Killing off the Goose That Laid the Golden Egg; 7. Folding up the Tent; 8. The County Attorney and His Investigator; 9. The Lost Covenant; Conclusion: The Planets Went Astray; Chronology; AEFS Organizational Structure; Notes; Sources; Index In 1981, near the end of America's second post-World War II energy Sommario/riassunto crisis, and at the onset of the nations most recent farm crisis. American Energy Farming Systems began to sell and distribute what it deemed a "providential plant" destined to be a new and saving crop- the Jerusalem Artichoke. This volume recounts this story of the bizarre intersection of evangelical Christianity, a mythical belief in the powers

of a new crop, and the depression of the U.S. farm economy in the

1980's.