

1. Record Nr.	UNINA9910457379403321
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Titolo	Artificial mythologies [[electronic resource]] : a guide to cultural invention / / Craig J. Saper ; foreword by Laura Kipnis
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, c1997
ISBN	0-8166-8773-0
Descrizione fisica	1 online resource (224 p.)
Disciplina	801
Soggetti	Popular culture in literature Aesthetics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 177-189) and index.
Nota di contenuto	Contents; Foreword; Acknowledgments; 1 Artificial Mythologies and Invention; 2 Mapping Television; 3 Multiculturalism and Identity Politics in Photography and Film; 4 Urban Decay and the Aesthetics of Social Policy; 5 The Role of the Public Intellectual; 6 Family Values and Media Technology; 7 Wonder; Notes; Index
Sommario/riassunto	In this exhilarating guide, Craig J. Saper takes us on an eye-opening tour of the process of cultural invention—willfully entertaining foolish, absurd, even fake, solutions as a way of reaching new perspectives on cultural problems. Saper deploys this method to reveal unsuspected connections among major cultural issues, such as urban decay, the dangers of television's power, family values, and conservative criticism of higher education.