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| 1. Record Nr. | UNINA9910457350003321 |
| Autore | Arrillaga-Andreessen Laura <1970-> |
| Titolo | Giving 2.0 [[electronic resource]] : transform your giving and our world // Laura Arrillaga-Andreessen |
| Pubbl/distr/stampa | San Francisco, : Jossey-Bass, c2012 |
| ISBN | 1-118-14857-6 1-283-28123-6 9786613281234 1-118-14858-4 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (322 p.) |
| Disciplina | 361.7/4 |
| Soggetti | Charities Endowments Humanitarianism Social action Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Machine generated contents note: Introduction. 1. Giving Yourself: A Donation More Valuable Than Money. 2. Connecting the Drops: New Ways to Make a World of Difference. 3. Charting a Course: Smart Choices with Your Checkbook. 4. Determining a Destination: Assess Your Aspirations and Impact. 5. Game Changers: Transform the World with Shared Ideas. 6. Something Ventured: Give and Learn by Getting Together. 7. Changing Minds: A Tool on the Road to Transformation. 8. Family Matters: Gifts that Keep on Giving. 9. In the Trenches: Get Big Results from a Small Nonprofit. Epilogue: The Time is NOW. Appendix I: Create Your Giving Journal. Appendix II: Giving Vehicles. Appendix III: Giving Resources. Appendix IV: Jargon Buster.Notes. |
| Sommario/riassunto | "Today's top strategies for individual donors to revolutionize their giving and the world. Major gifts may dominate headlines, but the majority of giving still comes from individual households. Even in 2009, at a time of deep recession, individual giving averaged almost \$2,000 per household and 82% of the \$300 billion donated that same year. |

Giving 2.0 empowers individual donors of every level navigating the seemingly infinite ways one can give. Based on her vast experience as a philanthropist, academic, and social innovator, Arrillaga-Andreessen shares the most effective techniques she herself pilots and studies. Draws from author's unique experience as founder/chairman of the Stanford Center on Philanthropy and Civil Society, founder/chairman of SV2 (Silicon Valley Social Venture Fund), and faculty member at Stanford Graduate School of Business. Helps individuals harness the power of technology, collaboration, advocacy, and social entrepreneurship to take their giving to the next level. Features dozens of stories on innovative methods of how individuals give time, money, and expertise, showing readers how they can renew their giving and reach their fullest potential. A practical and an inspiring call to action, Giving 2.0 is an indispensable tool for anyone aspiring to create significant change"--
