

1. Record Nr.	UNINA9910480001703321
Autore	Noble Safiya Umoja
Titolo	Algorithms of oppression : how search engines reinforce racism / / Safiya Umoja Noble
Pubbl/distr/stampa	New York, NY : , : New York University Press, , [2018] ©2018
ISBN	1-4798-3364-9
Descrizione fisica	1 online resource (xv, 229 pages) : illustrations
Classificazione	LB 31960
Disciplina	025.04252
Soggetti	Internet searching - Social aspects Computer algorithms - Social aspects Search engines - Sociological aspects Discrimination Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Acknowledgments -- Introduction -- 1. A Society, Searching -- 2. Searching for Black Girls -- 3. Searching for People and Communities -- 4. Searching for Protections from Search Engines -- 5. The Future of Knowledge in the Public -- 6. The Future of Information Culture -- Conclusion -- Epilogue -- Notes -- References -- Index -- About the Author
Sommario/riassunto	A revealing look at how negative biases against women of color are embedded in search engine results and algorithms Run a Google search for “black girls”—what will you find? “Big Booty” and other sexually explicit terms are likely to come up as top search terms. But, if you type in “white girls,” the results are radically different. The suggested porn sites and un-moderated discussions about “why black women are so sassy” or “why black women are so angry” presents a disturbing portrait of black womanhood in modern society.In Algorithms of Oppression, Safiya Umoja Noble challenges the idea that search engines like Google offer an equal playing field for all forms of ideas, identities, and activities. Data discrimination is a real social problem; Noble argues that the combination of private interests in promoting

certain sites, along with the monopoly status of a relatively small number of Internet search engines, leads to a biased set of search algorithms that privilege whiteness and discriminate against people of color, specifically women of color. Through an analysis of textual and media searches as well as extensive research on paid online advertising, Noble exposes a culture of racism and sexism in the way discoverability is created online. As search engines and their related companies grow in importance—operating as a source for email, a major vehicle for primary and secondary school learning, and beyond—understanding and reversing these disquieting trends and discriminatory practices is of utmost importance. An original, surprising and, at times, disturbing account of bias on the internet, Algorithms of Oppression contributes to our understanding of how racism is created, maintained, and disseminated in the 21st century.

2. Record Nr.	UNINA9910457338903321
Autore	Davies Maire Messenger
Titolo	Practical research methods for media and cultural studies [[electronic resource]] : making people count / / Maire Messenger Davies and Nick Mosdell
Pubbl/distr/stampa	Edinburgh, : Edinburgh University Press, c2006
ISBN	1-280-53836-8 9786610538362 0-7486-2718-9
Descrizione fisica	1 online resource (209 p.)
Altri autori (Persone)	MosdellNick
Disciplina	001.3072
Soggetti	Humanities - Research - Methodology Social sciences - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliography and index.
Nota di contenuto	COVER; Contents; Acknowledgements; CHAPTER 1 Introduction; CHAPTER 2 What is Your Research Question?; CHAPTER 3 Choosing a

Method; CHAPTER 4 Sampling; CHAPTER 5 The Practicalities; CHAPTER 6 Instrument Design: The Questionnaire; CHAPTER 7 Content Analysis; CHAPTER 8 Piloting; CHAPTER 9 Special Audiences – Work with Children; CHAPTER 10 Data Analysis; CHAPTER 11 Presenting Results; CHAPTER 12 Information for Teachers; CHAPTER 13 Conclusion and Summary; Bibliography and References; APPENDICES; 1. Graphs; 2. Multiple Responses; 3. Example SPSS Exercise; 4. Questionnaire Design Guide; Index;

Sommario/riassunto

Deals with the process of conducting research in humanities, with reference to media and culture, from the planning stage, through the data gathering, to the analysis and interpretation of results. This book aims to show how the choice of research topic can be refined into a manageable research question and how the methodologies can be applied.

3. Record Nr.

UNINA9910689433703321

Titolo

Hearing on access to capital for small business : hearing before the Committee on Small Business, House of Representatives, One Hundred Seventh Congress, first session, Washington, DC, May 17, 2001

Descrizione fisica

1 online resource (iii, 98 p.) : ill

Soggetti

Small business - United States - Finance
Commercial credit - United States

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia