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Sommario/riassunto	This book looks beyond the common label of 'Ronald Reagan's America' to chart the complex intersection of cultures in the 1980's. In doing so it provides an insightful account of the major cultural forms of 1980's America - literature and drama; film and television; music and performance; art and photography - and influential texts and trends of the decade: from White Noise to Wall Street, from Silicon Valley to MTV, and from Madonna to Cindy Sherman. A focused chapter considers the changing dynamics of American culture in an increasingly globalised marketplace.

