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Nota di contenuto	Smart Stewardship for Nonprofits: Making the Right Decision in Good Times and Bad; Contents; Acknowledgments; CHAPTER 1: Introduction; Overview; The Need for This Book; Who This Book Is Written For; The Benefits of Reading This Book; A Preview of the Book; Chapter 1: Introduction; Chapter 2: The Keys to Smart Stewardship for Your Nonprofit; Chapter 3: The Smart Stewardship Decision Tree; Chapter 4: Mission and Values; Chapter 5: Understanding Capability and Capacity; Chapter 6: Understanding the True Cost of Growth; Chapter 7: Innovation as the Norm; Chapter 8: Going to Scale Chapter 9: Smart Stewardship in Difficult Times Chapter 10: Final Words; Appendix: Tools and Resources; Our Three Case Organizations; Goodwill Industries of North Georgia (GING); Lakeview Christian Church (Lakeview); Peckham Industries (Peckham); Recap; CHAPTER 2: The Keys to Smart Stewardship for Your Nonprofit; Overview; It Always Starts with Your Mission; More Mission; Better Mission; More Effective Mission; More Efficient Mission; Your Mission Is, Far and Away, Your Most Valuable Asset; You're a Smart Steward of Other People's Stuff; Money Matters

Your Nonprofit Is Not a Charity. Your Nonprofit Is a Mission-based Business. Innovation Must Be Baked Into Your Culture; You Have to Engage Everyone; You Need a Common Strategy and Decision Process; Recap; CHAPTER 3: The Smart Stewardship Decision Tree; Overview; Why Use a Decision Tree?; The Smart Stewardship Decision Tree; Question 1: Is This Choice Consistent with Our Mission, Values, and Strategies?; Question 2: Is It Something We Already Do Really Well?; Question 3: Do We Have the Capacity We Need?; Question 4: What about Money Matters? Question 5: Can We Protect Our Existing Services' Quality? Question 6: Have We Done the Appropriate Business Analyses?; Question 7: Have We Consulted/Involved the Appropriate People?; Developing Your Own Decision Tree; Recap; CHAPTER 4: Mission and Values; Overview; Your Mission: Your Most Valuable Asset; Get the Mission You Want; Use Your Most Valuable Asset; Values: How You Do Your Mission; Create and Sustain the Culture You Want; Create or Amend Your Values List Together; Make Your Values Analog, Not Digital; Talk about What Your Values Mean on the Ground; Proclaim Your Values Welcome Values-Based Criticism The Mission/Values Intersection; Peckham Values; Lakeview Values; Creating a Culture around Your Mission and Values; Recap; CHAPTER 5: Understanding Capability and Capacity; Overview; Core Competencies: What Is Your Organization Really Good At?; Start with Data and Accreditation; Check with Your Customers; Finally, Take a Collaborative Vote; Choosing Core Competencies Going Forward; Story Telling; Embracing Technology; Capacity: Measuring Your Ability to Grow Your Mission; Are You Over Capacity Already?; Staff Satisfaction; Staff Turnover; Use of Sick Days Use of Vacation Days

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## Sommario/riassunto

"A practical guide to effective decision-making frameworks and tools for nonprofits that ensure successful stewardship. The basic tenets of decision making for nonprofits are similar, whether you're growing, shrinking, or trying to think your way out of a box. Smart Stewardship for Nonprofits provides the tools to make the best stewardship decisions in these varied, but common, situations. Coverage includes the keys to smart stewardship for your nonprofit, the smart stewardship decision tree, understanding capability and capacity, making innovation the norm, understanding the true cost of growth, going to scale, and smart stewardship in bad times. Features tools to make the best stewardship decisions in every kind of situation Written for executive directors of nonprofit organizations, nonprofit board members, CPAs, and other financial counsel for nonprofits, development directors Provides a website hosting a variety of online tools and materials. Also by Peter Brinckerhoff: Mission-Based Marketing, Mission-Based Management, Social Entrepreneurship, and Faith-Based Management. With innovative organizational change initiatives to foster new growth and effectiveness, Smart Stewardship for Nonprofits offers your nonprofit the critical guidance it needs to get there"--

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