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Altri autori (Persone)	WankelCharles Stachowicz-StanuschAgata
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Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. 1. Introduction -- pt. 2. Business ethics education : across the curriculum and beyond -- pt. 3. Values as pathways to ethical action -- pt. 4. Developing curricula based on a liberal approach to education : a way toward responsible citizens.
Sommario/riassunto	This topical book forms an important part of the debate on the development of ethical business leaders. It provides empirically grounded, theoretical insights for rethinking business curricula and examples of new tools, teaching methods, integrity sensitization and development exercises and ethical management education assessment approaches.