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Nota di contenuto	1. Marketing through reviewing -- 2. Reviews versus criticism -- 3. Two kinds of reviews : before publication and after publication -- 4. What is in a book review? -- 5. What makes a good review? -- 6. What makes a good reviewer? -- 7. Review-writing workshops -- 8. Writing audiobook reviews / Joyce Saricks.
Sommario/riassunto	Reviews are an important resource for readers' advisory and collection development. They are also a helpful promotional tool, introducing patrons to what is new on the shelf.