

1. Record Nr.	UNINA9910457259003321
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Titolo	Figuring Jesus [[electronic resource] ] : the power of rhetorical figures of speech in the Gospel of Luke // by Keith A. Reich
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2011
ISBN	1-283-16138-9 9786613161383 90-04-20520-9
Descrizione fisica	1 online resource (186 p.)
Collana	Biblical interpretation series, , 0928-0731 ; ; v. 107
Disciplina	226.4/066
Soggetti	Greek language, Biblical - Figures of speech Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / K. A. Reich -- Chapter One. Introduction / K. A. Reich -- Chapter Two. Figures Of Speech And The Stylistic Virtues Of Clarity And Ornamentation / K. A. Reich -- Chapter Three. Figures Of Speech And The Art Of Argumentation And Persuasion / K. A. Reich -- Chapter Four. The Power Of Figures Of Speech In Communicating A Role-Reversing Message / K. A. Reich -- Chapter Five. Conclusion / K. A. Reich -- Appendix. Alphabetical List Of Figures Of Speech Used The Lukan Jesus / K. A. Reich -- Bibliography / K. A. Reich -- Scripture Index / K. A. Reich -- Subject Index / K. A. Reich.
Sommario/riassunto	This book examines the Lukan Jesus' speech, specifically his use of rhetorical figures of speech, as a means of determining Luke's message and rhetorical strategy of persuasion. Classical rhetoric dominated both Greco-Roman higher education and public discourse in the first-century Mediterranean world. Thus, both authors and audiences in this era were familiar with the rudiments of rhetoric whether or not they had formal rhetorical training. Rhetorical figures of speech would have been easily recognized by an ancient audience, arresting their attention. Luke used figures of speech on the lips of Jesus as a means of persuading his audience of his role-reversing message that threatened to turn the religious, political, social, and economic systems

of the Roman Empire upside-down.

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