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Sommario/riassunto	How could one company-General Motors-meet disaster on one continent and achieve explosive growth on another at the very same time? While General Motors was hurtling towards bankruptcy in 2009, GM's subsidiary in China was setting new sales and profit records. This book reveals how extraordinary people, remarkable decisions and surprising breaks made triumph in China possible for General Motors. It also shows just how vulnerable that winning track record remains. No small part of GM's success in China springs from its management of shifting business and political relationships.
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| 2. Record Nr. | UNINA9910822422303321 |
| Titolo | Germany and the Black diaspora points of contact, 1250-1914 // editors, Mischa Honeck, Martin Klimke, Anne Kuhlmann-Smirnov |
| Pubbl/distr/stampa | New York : , : Berghahn Books, , 2013 |
| ISBN | 1-78533-333-X
0-85745-954-6 |
| Descrizione fisica | 1 online resource (x, 260 pages) : illustrations, maps |
| Collana | Studies in German history ; ; ol. 15 |
| Altri autori (Persone) | HoneckMischa <1976->
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| Nota di contenuto | Contents; Illustrations; Acknowledgments; Introduction; Part I - Saints and Slaves, Moors and Hessians; Chapter One - The Calenberg Altarpiece: Black African Christians in Renaissance Germany; Chapter Two - The Black Diaspora in Europe in the Fifteenth and Sixteenth Centuries, with Special Reference to German-Speaking Areas; Chapter |

Three - Ambiguous Duty: Black Servants at German Ancien Regime Courts; Chapter Four - Real and Imagined Africans in Baroque Court Divertissements; Chapter Five - From American Slaves to Hessian Subjects: Silenced Black Narratives of the American Revolution
Part II - From Enlightenment to EmpireChapter Six - The German Reception of African American Writers in the Long Nineteenth Century; Chapter Seven - "'On the Brain of the Negro'": Race, Abolitionism, and Friedrich Tiedemann's Scientific Discourse on the African Diaspora; Chapter Eight - Liberating Sojourns? African American Travelers in Mid-Nineteenth-Century Germany; Chapter Nine - Global Proletarians, Uncle Toms, and Native Savages: Popular German Race Science in the Emancipation Era; Chapter Ten - We Shall Make Farmers of Them Yet: Tuskegee's Uplift Ideology in German Togoland
Chapter Eleven - Education and Migration: Cameroonian Schoolchildren and Apprentices in Germany, 1884-1914Afterword - Africans in Europe: New Perspectives; Selected Bibliography; Contributors; Index

Sommario/riassunto

The rich history of encounters prior to World War I between people from German-speaking parts of Europe and people of African descent has gone largely unnoticed in the historical literature-not least because Germany became a nation and engaged in colonization much later than other European nations. This volume presents intersections of Black and German history over eight centuries while mapping continuities and ruptures in Germans' perceptions of Blacks. Juxtaposing these intersections demonstrates that negative German perceptions of Blackness proceeded from nineteenth-century racial theories
