1.	Record Nr.	UNINA9910457252103321
	Autore	Mey Jacob
	Titolo	Whose language [[electronic resource]] : a study in linguistic pragmatics / / Jacob L. Mey
	Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : J. Benjamins Pub. Co., 1985
	ISBN	1-283-35909-X
		9786613359094
		90-272-7953-5
	Descrizione fisica	1 online resource (425 p.)
	Collana	Pragmatics & beyond companion series ; ; 3
	Disciplina	401.9
		401/.9
	Soggetti	Pragmatics
		Sociolinguistics
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliography and indexes.
	Nota di contenuto	WHOSE LANGUAGE?; Title page; Copyright page; LANGUAGE AND CAPITALISM1; Acknowledgements; Table of Contents; Chapter 0. About this book; 0.0. Preliminary Remarks; 0.0.1. Acknowledgments; 0.1. Introduction; 0.1.1. What's it all about?; 0.1.2. Language and society; Chapter 1. Language and manipulation; 1.0. The cement of society; 1.1. Manipulatory language: general; 1.1.0. Introduction: Of language and railroads; 1.1.1. Manipulatory veiling: Oppression and repression; 1.1.2. Manipulation in actual language use; 1.1.2.1. Formal manipulation; 1.1.2.2. Manipulation and content 1.1.2.3. Manipulatory speech acts1.1.3. Manipulation and society; 1.1.3.1. The sociological genesis; 1.1.3.2. Society's bad consciousness: consumerism and advertising; 1.2. Manipulatory language: special; 1.2.0. Introduction; 1.2.1. Testing and voting; 1.2.2. The interview; 1.2.3. The examination situation and 'academese'; 1.2.4. On talking with children; 1.3. Concluding remarks; Chapter 2. Language and industry; 2.0. introduction: Data selection; 2.1. DR and the Oil Strike; 2.1.0. Introduction. Radio Denmark: A State Institution; 2.1.1. Radio Manipulation; 2.1.1.0. Introduction

Sommario/riassunto	""For the colonized person, objectivity is always directed against him"" (Frantz Fanon). Colonized persons do not live on what we call (or used to call) the ""colonies"" alone. In general, objective reality, or the ""facts of life"", are very different depending on the kind of life you can afford. This goes for language as well; and it explains both the title of this book, and gives it its ""raison d'etre"". It deals with power in language, and asks: Who is really in command when we use ""our"" language? And why does it make sense to talk about a language of power (or lack of it)? The p

2. Record Nr.   UNINA9911023992703321

   Titolo   Big Data and Artificial Intelligence

   Pubbl/distr/stampa MDPI - Multidisciplinary Digital Publishing Institute

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia