

1. Record Nr.	UNINA9910462225503321
Autore	Kanter Beth <1957->
Titolo	Measuring the networked nonprofit [[electronic resource] ] : using data to change the world / / Beth Kanter and Katie Delahaye Paine ; edited by William Paarlberg ; foreword by Laura Arrillaga-Andreessen
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, a Wiley imprint, 2012
ISBN	1-118-23881-8 1-118-22541-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (334 p.)
Classificazione	BUS074000
Altri autori (Persone)	Delahaye PaineKatie <1952-> PaarlbergWilliam T
Disciplina	658.5/036
Soggetti	Nonprofit organizations Social networks Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Introduction of concepts -- pt. 2. Basic measurement principles, how-tos, and best practices -- pt. 3. Advanced measurement concepts.
Sommario/riassunto	"The tools nonprofits need to measure the impact of their social media. Having a social media measurement plan and approach can no longer be an after-thought. It is a requirement of success. As nonprofits refine their social media practice, their boards are expecting reports showing results. As funders provide dollars to support programs that include social media, they too want to see results. This book offers the tools and strategies needed for nonprofits that need reliable and measurable data from their social media efforts. Using these tools will not only improve a nonprofit's decision making process but will produce results-driven metrics for staff and stakeholders. A hands-on resource for nonprofit professionals who must be able to accurately measure the results of their social media ventures. Written by popular nonprofit blogger Beth Kanter and measurement expert Katie Delahaye Paine. Filled with tools, strategies, and illustrative examples that are highly accessible for nonprofit professionals. This important resource will give savvy nonprofit professionals the information needed to produce

2. Record Nr.	UNINA9910457223803321
Titolo	National water resources challenges facing the U.S. Army Corps of Engineers [[electronic resource] /] / National Research Council of the National Academies
Pubbl/distr/stampa	Washington, D.C., : National Academies Press, 2011
ISBN	1-283-37625-3 9786613376251 0-309-21133-6
Descrizione fisica	1 online resource (50 p.)
Disciplina	553.70973
Soggetti	Hydraulic engineering - United States Water resources development - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Committee on U.S. Army Corps of Engineers Water Resources Science, Engineering, and Planning, Water Science and Technology Board, Division on Earth and Life Studies."
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""Front Matter""; ""Acknowledgment of Reviewers""; ""Contents""; ""Summary""; ""National Water Resources Challenges Facing the U.S. Army Corps of Engineers""; ""References""; ""Appendix A: Guest Speakers at Committee Meetings""; ""Appendix B: Corps of Engineers Civil Works Program Statistics""; ""Appendix C: Biographical Information: Committee on U.S. Army Corps of Engineers Science, Engineering, and Planning""