

1. Record Nr.	UNINA9910457213703321
Autore	O'Connor Daniel
Titolo	The chaplains of the East India Company, 1601-1858 [[electronic resource] /] / Daniel O'Connor
Pubbl/distr/stampa	London, : Continuum International Pub., 2012
ISBN	1-283-36157-4 9786613361578 1-4411-5564-3
Descrizione fisica	1 online resource (176 p.)
Disciplina	253 253.0954
Soggetti	Chaplains Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Maps; Acknowledgements; Foreword by Gordon Brown; Introduction; Chapter 1; Company; Chapter 2; Voyage; Chapter 3; Factory; Chapter 4; City; Chapter 5; Garrison; Chapter 6; Empire; Conclusion; Notes; Manuscript sources; Bibliography; Index
Sommario/riassunto	The East India Company's merchants were called Adventurers because they ventured their money in the risky markets of the Spice Islands and the fabulously wealthy Mughal Empire. In another sense also, the Company's entire 250 years were an adventure, exciting and dangerous, and creating over time, by violence and corruption, an empire. Contrary to the common view, the Company always claimed a Christian identity, hence the chaplains, on their voyages and in their trading 'factories' and garrisons, to guard the morals and morale of their operations. This the chaplains did with varying conviction

2. Record Nr.	UNINA9910409663603321
Autore	Whitham Charlie
Titolo	Corporate Conservatives Go to War : How the National Association of Manufacturers Planned to Restore American Free Enterprise, 1939-1948 // by Charlie Whitham
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030439088 3030439089
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (400 pages)
Collana	Palgrave Studies in American Economic History, , 2662-3919
Disciplina	330.1220973 330
Soggetti	Economic history Industrial organization Economic policy Economic History Industrial Organization Economic Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: The war before the war: Limiting the New Deal, 1933-39 -- Chapter 3: Making the most of mobilization, 1939-41 -- Chapter 4: Life on the Periphery, 1941-43 -- Chapter 5: Coming in from the cold: post-war visions crystalize, 1944-45 -- Chapter 6: From strength to strength: the battle over Reconversion, 1945-47 -- Chapter 7: Making peace with the moderates, 1947-48 -- chapter 8: Conclusions.
Sommario/riassunto	World War II presented a unique opportunity for American business to improve its reputation after years of censure for inflicting the Great Depression upon the nation. No employers' organization worked harder or devoted greater resources to reviving business prestige during the war than the National Association of Manufacturers, which spent millions of dollars on promoting the indispensability of private enterprise to the successful mobilization of the American economy in

an uncompromising multi-media campaign which spanned the factory floor to the movie theatre. Now, using unpublished primary sources, the full extent of the NAM's wartime mission to raise the stature of American business in the post-war era is revealed. During the war the NAM erected a vast structure of research on an unprecedented scale numbering more than one hundred persons dedicated to planning the best solutions for restoring American 'free enterprise' capitalism after the war in a direct challenge to the 'liberal' prescriptions of the reigning administration. These studies were painstakingly assembled and widely distributed and served as a complimentary arm to the better-known pro-business propaganda message of the organization. What emerges is a unique and telling glimpse into the minds of the corporate class of wartime America that reveals the determination of a major employers' organization to exploit the exceptional circumstances of total war to influence both the power-brokers in Washington who wrote economic policy and the American public as a whole to embrace a post-war future ruled by private enterprise capitalism.
