1. Record Nr. UNINA9910457205903321 Autore Murray Janet H Titolo Inventing the medium [[electronic resource]]: principles of interaction design as a cultural practice / / Janet H. Murray Cambridge, Mass., : MIT Press, c2012 Pubbl/distr/stampa **ISBN** 0-262-29830-9 Descrizione fisica 1 online resource (504 p.) Disciplina 004.01/9 Soggetti Human-computer interaction Digital media - Design Social media - Design Intercultural communication Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Acknowledgments; Introduction: A Cultural Approach to Interaction Design; The Collective Process of Design; Designing the Unfamiliar: How (Not) to Talk about Design: Part I. Changing Technologies, Lasting Innovations; Chapter 1. Design in an Evolving Medium; Design as Framing and Reframing; Design Explorations: Exploring Design in a New Medium; Chapter 2. Affordances of the Digital Medium: The Four Affordances: The Computer Is a Procedural Medium; Draw on Computer Science Concepts and Conventions; The Computer Is a Participatory Medium: Draw on HCI Concepts and Conventions The Computer Is an Encyclopedic MediumDraw on Information Science Concepts and Conventions; The Computer Is a Spatial Medium; Draw on Visual Design Concepts and Conventions; Design Explorations: Exploring the Affordances of the Digital Medium; Chapter 3. Maximizing the Four Affordances; The Grid of Affordances; Shaping

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