

1. Record Nr.	UNINA9910457203603321
Autore	Wong Cindy H. <1961->
Titolo	Film festivals [[electronic resource]] : culture, people, and power on the global screen / / Cindy Hing-Yuk Wong
Pubbl/distr/stampa	New Brunswick, N.J., : Rutgers University Press, c2011
ISBN	1-78402-667-0 1-283-86442-8 0-8135-5110-2
Descrizione fisica	1 online resource (333 p.)
Disciplina	791.43079
Soggetti	Film festivals Motion picture industry Motion pictures Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index. Includes filmography.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction -- 1. History, Structure, and Practice in the Festival World -- 2. The Films of the Festivals -- 3. Auteurs, Critics, and Canons: Extratextual Elements and the Construction of Festival Films -- 4. Film Festivals and Film Industries -- 5. Festivals as Public Spheres -- 6 .The Hong Kong International Film Festival as Cultural Event -- Conclusion -- Notes -- Bibliography -- Filmography -- Index
Sommario/riassunto	Movies, stars, auteurs, critics, and the sheer excitement of cinema come together in film festivals as quintessential constellations of art, business, and glamour. Yet, how well do we actually understand the forces and meanings that these events embody? Film Festivals offers the first comprehensive overview of the history, people, films, and multiple functions of the festival world. From Sundance to Hong Kong, from the glitter of Cannes to edgier festivals that challenge boundaries or foster LGBTQ cultural production, film festivals celebrate art, promote business, bring cinema to diverse audiences, and raise key issues about how we see our world. Cindy Hing-Yuk Wong situates

festivals within changing global practices of film, including their important ties to both Hollywood and independent cinema. She explores how these events have become central in the construction of cinema knowledge as well as the behind-the-scene mechanics of finance, distribution, and evaluation. By linking general structures and connections to specific films and auteurs, Wong addresses the components and creation of film festivals that continue to reshape filmmaking as art and business.
