1. Record Nr. UNINA9910457169603321 Autore Johnston Richard <1948-> Titolo The 2000 Presidential election and the foundations of party politics // Richard Johnston, Michael G. Hagen, Kathleen Hall Jamieson [[electronic resource]] Cambridge:,: Cambridge University Press,, 2004 Pubbl/distr/stampa **ISBN** 1-107-14455-8 1-280-54111-3 0-511-21516-9 0-511-21695-5 0-511-21158-9 0-511-31562-7 0-511-75620-8 0-511-21335-2 Descrizione fisica 1 online resource (x, 206 pages) : digital, PDF file(s) Disciplina 324.973/0929 Soggetti Presidents - United States - Election - 2000 Political parties - United States - Platforms Presidential candidates - United States United States Politics and government 2001-2009 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Title from publisher's bibliographic system (viewed on 05 Oct 2015). Note generali Includes bibliographical references (p. 193-200) and index. Nota di bibliografia Nota di contenuto Cover: Half-title: Title: Copyright: Dedication: Contents: Acknowledgments; 1 Introduction; 2 The Evolution of Vote Intentions; 3 The Landscape; 4 Ads and News; 5 The Economy, Clinton, and the First Phase: 6 Candidate Traits and the Second Phase: 7 Social Security and the Third Phase; 8 Conclusions; Appendix Tables; References; Index In the aftermath of the 2000 presidential election, campaigns suddenly Sommario/riassunto seem to matter, as do questions about the electoral process. Professors Johnston, Hagen and Jamieson have examined the US electoral process as an integrated event spanning a full year, drawing upon a data set that is massive in scale and novel in execution: the Annenberg 2000 Election Study. The scale of their fieldwork is such that they have been

able to isolate key turning points and that dynamics can be studied within certain segments. The interviews are rich in opinion about policy, perception, information and judgement about candidates, media use and strategy. What is more, the authors have used candidate appearances, news coverage, and campaign advertising to provide the first integrated account of this or any US campaign.