1. Record Nr. UNINA9910457153503321 Autore Pondillo Robert <1951-> **Titolo** America's first network TV censor [[electronic resource]]: the work of NBC's Stockton Helffrich / / Bob Pondillo Carbondale, : Southern Illinois University Press, 2010 Pubbl/distr/stampa **ISBN** 1-280-69708-3 9786613674043 0-8093-8574-0 Descrizione fisica 1 online resource (271 p.) Disciplina 384.55092 В Soggetti Television broadcasting - United States Television - Censorship - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction: context and beginnings of TV censorship -- Stockton who? -- The early years -- The NBC-TV program policies manual --Sin, sex, and TV censorship -- Gagging the gags -- TV violence --Postwar racial discourse -- Of truth and toilet paper -- Conclusion : a prescient vision. America's First Network TV Censor: The Work of NBC's Stockton Sommario/riassunto Helffrich is a unique examination of early television censorship, centered around the papers of Stockton Helffrich, the first manager of the censorship department at NBC. Set against the backdrop of postwar America and contextualized by myriad primary sources including original interviews and unpublished material, Helffrich's reports illustrate how early censorship of advertising, language, and depictions of sex, violence, and race shaped the new medium. While other books have cited H