

1. Record Nr.	UNINA9910457144603321
Titolo	New discourse on language [[electronic resource] ] : functional perspectives on multimodality, identity, and affiliation // edited by Monika Bednarek and J.R. Martin
Pubbl/distr/stampa	London ; ; New York, : Continuum, 2010
ISBN	1-282-45286-X 9786612452864 1-4411-1771-7
Descrizione fisica	1 online resource (280 p.)
Altri autori (Persone)	MartinJ. R. <1950-> BednarekMonika <1977->
Disciplina	306.44
Soggetti	Semiotics - Social aspects Modality (Linguistics) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Notes on Contributors; Chapter 1: Semantic Variation - Modelling Realisation, Instantiation and Individuation in Social Semiosis; Chapter 2: Wrinkling Complexity: Concepts of Identity and Affiliation in Humour; Chapter 3: Making Metre Mean: Identity and Affiliation in the Rap Music of Kanye West; Chapter 4: [omitted] (Khao naa nung): A Multimodal Analysis of Thai-language Newspaper Front Pages; Chapter 5: Doubling-up: Allusion and Bonding in Multisemiotic News Stories; Chapter 6: Playing with 'femininity': An Intermodal Analysis of the Bilingual Picture Book The Ballad of Mulan Chapter 7: Imagining Communities: A Multifunctional Approach to Identity Management in Texts Chapter 8: Intersemiotic Relations as Logogenetic Patterns: Towards the Restoration of the Time Dimension in Hypertext Description; Chapter 9: The Coupling of Gesture and Phonology; Chapter 10: Corpus Linguistics and Systemic Functional Linguistics: Interpersonal Meaning, Identity and Bonding in Popular Culture; Index
Sommario/riassunto	New Discourse on Language addresses the need for innovative analyses

of multi-modal discourse, identity and affiliation within functional linguistics. The chapters in this volume are connected by their common underlying theoretical approach, Systemic Functional Linguistics (SFL), and by their focus on semantic variation (across modalities of communication and between speakers) as well as the negotiation of identity and affiliation. The analyses focus on a diverse range of texts from very different contexts, using analytic techniques that are based on the latest research in this field. They rep

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