Record Nr. UNINA9910457141203321 Autore Lin Yi-Chieh Jessica Titolo Fake stuff: China and the rise of counterfeit goods / / Yi-Chieh Jessica New York, N.Y.:,: Routledge,, 2011 Pubbl/distr/stampa **ISBN** 1-136-81753-0 1-136-81754-9 1-283-04023-9 9786613040237 0-203-82975-1 Descrizione fisica 1 online resource (101 p.) Collana The Routledge series for creative teaching and learning in anthropology Disciplina 364.16/680951 Product counterfeiting - China Soggetti Consumption (Economics) - Social aspects Brand name products - Social aspects Intellectual property infringement - China Electronic books. China Commerce Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. BOOK COVER; TITLE; COPYRIGHT; CONTENTS; SERIES FOREWORD; Nota di contenuto PREFACE: 1 INTRODUCTION: 2 THE STRUCTURE OF A COUNTERFEIT INDUSTRY; 3 THE MARKET OF COUNTERFEIT GOODS; 4 CONSUMING COUNTERFEIT GOODS; 5 COUNTERFEIT CULTURE AS PROTEST AND REBELLION; 6 CONCLUSION; NOTES; BIBLIOGRAPHY; INDEX Sommario/riassunto ""The Anthropology of Stuff"" is part of a new Series dedicated to innovative, unconventional ways to connect undergraduate students and their lived concerns about our social world to the power of social science ideas and evidence. Our goal with the project is to help spark social science imaginations and in doing so, new avenues for meaningful thought and action. Each ""Stuff"" title is a short (100 page) ""mini text"" illuminating for students the network of people and

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