Record Nr. UNINA9910457124003321 Autore Rogers Richard **Titolo** End of the virtual [[electronic resource]]: digital methods: inaugural lecture delivered on the appointment to the Chair of New Media & Digital Culture at the University of Amsterdam on 8 May 2009 / / by Richard Rogers Amsterdam,: Amsterdam University Press, c2009 Pubbl/distr/stampa **ISBN** 1-282-45408-0 9786612454080 90-485-1128-3 Descrizione fisica 1 online resource (37 p.) Collana Inaugural lecture series / Amsterdam University;; 339 Disciplina 004 Soggetti Internet - Social aspects Internet research Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Notes: References Sommario/riassunto Digital methods may be contrasted with what has come to be known as virtual methods, a currently dominant approach to the study of the Internet. Virtual methods, rooted in the U.K. Virtual Society? program (1997-2002), sought to ground cyberspace by demonstrating how it was hardly a realm apart. Whereas virtual methods have made great strides, they rely on methods imported from the humanities and the social sciences. Do the methods have to change, owing to the

specificity of the medium and its objects? With the end of the virtual, I

propose that Internet research may be put to new uses, given