

1. Record Nr.	UNINA9910457119503321
Titolo	Proceedings of the International Conference on Chinese Enterprise Research 2007 [[electronic resource] /] / chief editors, Tan Teng-Kee and Anthony S C Teo ; executive editor, Fu Xiaofang
Pubbl/distr/stampa	Singapore, : World Scientific, c2008
ISBN	1-282-44078-0 9786612440786 981-283-472-9
Descrizione fisica	1 online resource (413 p.)
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Disciplina	338.951
Soggetti	Business enterprises - China Corporations, Chinese Electronic books. China Economic conditions 2000- Congresses China Economic policy 2000- Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"The International Conference on Chinese Enterprise Research is an annual event organized by the Lien Chinese Enterprise Research Centre, Nanyang Technological University"--P. [4] of cover.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Conference Highlights Speech by Guest-of-Honour President, Singapore Chinese Chamber of Commerce and Industry Mr. Chua Thian Poh; Preface Secretary, Nanyang Technological University, Anthony Teo and Director, Lien Chinese Enterprise Research Centre, Associate Professor Tan Teng-Kee; Contents; Research Papers; Keynote Speeches; Competitiveness of Chinese Enterprises in the Global Era Weiyang Zhang; China's Gradual Economic Reform in Light of Income and Wealth Distribution Renwei Zhao; Teaching Technopreneurship to Mandarin Classes: Some Early Results Charles Hampden-Turner Session 1 Global Competitiveness for Chinese Companies Session 2 Financial Market and Capital Market; Session 3 From "Made in China" to "Designed in China"; Session 4 Internationalization and Brand Strategy;

Sommario/riassunto

The International Conference on Chinese Enterprise Research (ICCER) is an annual event organized by the Lien-Chinese Enterprise Research Centre, Nanyang Technological University. Held on 13 and 14 December 2007 at Nanyang Technological University and the Singapore Chinese Chamber of Commerce & Industry respectively, the succeeding ICCER enjoyed immense support from local and international Management scholars, boosting the scale and academic standing of the conference. The conference invited famous keynote speakers, including Professor Zhang Weiyong, Dean of Guanghua School of Management, Pekin