

1. Record Nr.	UNINA9910457079603321
Autore	Martin-Rodriguez Manuel M
Titolo	Life in search of readers [[electronic resource]] : reading (in) Chicano/a literature / / Manuel M. Martin-Rodriguez
Pubbl/distr/stampa	Albuquerque, : University of New Mexico Press, c2003
ISBN	1-283-63531-3 0-8263-3362-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (242 p.)
Disciplina	810.9/86872
Soggetti	American literature - Mexican American authors - History and criticism American literature - Mexican influences Mexican Americans - Intellectual life Authors and readers - United States Books and reading - United States Books and reading in literature Mexican Americans in literature Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Life in search of readers : the Quinto Sol generation and the creation of a Chicano/a readership -- Characters as readers and as writers : a metaliterary reflection on the reading process -- (En)gendering the reader : Chicana literature and its implied audience -- Querido reader : linguistic and marketing strategies for addressing a multicultural readership -- Reading (in) the past : textual recovery and the history of (reading) Chicano/a literature.
Sommario/riassunto	In this examination of Chicano/a literature, Manuel M. Martin-Rodriguez analyzes the ways it connects with and is shaped by the interaction with its audiences.