1.	Record Nr.	UNINA9910457069703321
	Autore	Littlefield David
	Titolo	An architect's guide to running a practice [[electronic resource] /] / David Littlefield
	Pubbl/distr/stampa	Amsterdam ; ; Boston, : Architectural Press, 2005
	ISBN	1-136-35965-6 1-281-00917-2 9786611009175 1-4175-6831-3 0-08-047590-6
	Descrizione fisica	1 online resource (128 p.)
	Disciplina	720.6'8
	Soggetti	Architectural practice Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Cover; An Architect's Guide to Running a Practice; Copyright; Contents; Foreword; Preface; Acknowledgements; CHAPTER ONE Money; CHAPTER TWO Marketing; CHAPTER THREE Staying small; CHAPTER FOUR Managing growth; CHAPTER FIVE Managing the office; CHAPTER SIX IT; Appendix A Debt collection; Appendix B In-house PR office versus external consultant; Appendix C Framework agreements; Appendix D Aedas management structure; Appendix E Employment contracts; Appendix F Practice administration; Appendix G Business models; Appendix H Contacts; Index
	Sommario/riassunto	This is your essential one stop shop for information on starting and running a practice. Case studies and advice from practitioners, big and small, run alongside outlines of all the key topics, to give you an insight into the problems and challenges others have faced when setting up a design business. Accessible and informative, this handbook is the ideal first point of reference when starting a practice. Architects have many different reasons for setting up in practice; equally, there are many ways of running your own business. This handbook helps you consider w