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19 Supply Chain Alignment - European Style 20 Corporate Social Responsibility in Enterprise Supply Chains; 21 Building Sustainable Supply Chains for the Future; 22 Managing Disruptions in Contemporary Supply Chains; 23 The Coming of Age of Third-Party Logistics Providers; 24 Tax-aligned Supply Chains; 25 The Emergence of National Logistics Cities; 26 The Importance of Intellectual Capital and Knowledge in the Design and Operation of Enterprise Supply Chains; 27 China and India: The Future Giants of Supply Chain Developments in the Twenty-first Century; 28 The Supply Chains of 2030; Last Word
Select Bibliography About John Gattorna; Notes on Contributors; Index

Sommario/riassunto

In the 21st Century business environment, where extended organizations rely on suppliers, outsourced partners and alliances, the supply chain IS the business. Now, in the follow-up to his hugely successful Strategic Supply Chain Alignment, called Dynamic Supply Chain Alignment, John Gattorna explores how to create and sustain multiple supply chains with a level of flexibility and responsiveness that allow you to respond to opportunities and threats; how to align your suppliers, your partners AND your customers.
