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Nota di bibliografia	Includes bibliographical references (pages [171]-184) and index
Nota di contenuto	1. Genre constructs and the teaching of writing -- 2. The two main pedagogical approaches to genre: a review -- 3. Cognitive discourse categories -- 4. Operationalising cognitive genres -- 5. Cognitive genres and EAP writing courses -- 6. The scope of social genre knowledge -- 7. Teaching a higher level research genre -- Bibliography -- Index --
Sommario/riassunto	The focus of this book is the use of genre-based approaches to teaching academic writing. Genre-based courses enable second language learners to integrate their linguistic, organisational and contextual knowledge in a variety of different tasks. The book reviews pedagogical approaches to genre through English for Specific Purposes and Systemic Functional Linguistics to present a synthesis of the current research being undertaken in the field. From this theoretical base, Ian Bruce proposes a new model of genre-based approaches to academic writing, and analyses the ways in which this can be implemented in pedagogy and curriculum design. Academic Writing and Genre is a cutting-edge monograph which will be essential reading for researchers in applied linguistics.