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Part of a Social Movement?; Part III Changing the Rules of the Game; 12 Impacts of the Supermarket Revolution and the Policy and Strategic Responses; 13 Supermarkets: A Force for the Good? 14 Mixing is the Way of the World: A New Social Label 15 Responsibility in Value Chains and Capability Structures; 16 Food, Environment, and the Good Life; 17 Conversion or Co-option? The Implications of 'Mainstreaming' for Producer and Consumer Agency within Fair Trade Networks; 18 Towards a New Agenda; Index

Sommario/riassunto

Leading academics and practitioners consider how we trade, process and purchase the food we eat and the many challenges and opportunities that arise from these practices. They offer examples of positive ways forward in food and farming that address issues of social inclusion, environmental sustainability and the evolution of more equitable trade and market relations. Drawing upon inspiring examples of innovative food chains across the globe, *Creating Food Futures* shows you what is being done and what more could be attempted.
