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| 1. Record Nr.           | UNINA9910456866303321  |
| Autore                  | Stabler Mike   |
| Titolo                  | The economics of tourism / / Mike J. Stabler, Andreas Papatheodorou, M. Thea Sinclair  |
| Pubbl/distr/stampa      | New York : , : Routledge, , 2010   |
| ISBN                    | 1-135-19496-3<br>1-135-19497-1<br>1-282-97491-2<br>9786612974915<br>0-203-86427-1  |
| Edizione                | [2nd ed.]  |
| Descrizione fisica      | 1 online resource (535 p.)   |
| Altri autori (Persone)  | PapatheodorouAndreas <1974-><br>SinclairM. Thea  |
| Disciplina              | 338.4/791  |
| Soggetti                | Tourism - Great Britain - Marketing<br>Tourism<br>Leisure - Economic aspects<br>Electronic books.  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Previous edition has main entry under M. Thea Sinclair.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | BOOK COVER; TITLE; COPYRIGHT; CONTENTS; FIGURES AND TABLES; AUTHOR PROFILES; PREFACE TO THE FIRST EDITION; PREFACE TO THE SECOND EDITION; FOREWORD; ACKNOWLEDGEMENTS; ABBREVIATIONS, ACRONYMS AND GLOSSARY OF TERMS; PART I Introduction and demand theory in tourism; 1 THE SCOPE AND CONTENT OF THE ECONOMICS OF TOURISM; 2 MICROECONOMIC FOUNDATIONS OF TOURISM DEMAND; 3 EMPIRICAL STUDIES OF TOURISM DEMAND; PART II The economics of tourism supply; 4 MICROECONOMIC FOUNDATIONS OF TOURISM SUPPLY; 5 THE ECONOMIC PROFILE AND CHARACTERISTICS OF THE TOURISM SECTORS<br>PART III The economics of tourism at a national, regional and international level6 TOURISM IN A NATIONAL AND REGIONAL CONTEXT; 7 TOURISM IN AN INTERNATIONAL CONTEXT; PART IV The economics of environmental issues in tourism and an appraisal of the economic analysis of tourism; 8 GLOBAL ENVIRONMENTAL ISSUES AND TOURISM; |

9 THE ANALYSIS OF TOURISM ENVIRONMENTAL ISSUES AT THE LOCAL LEVEL; 10 THE VALUATION OF RESOURCES AND ENVIRONMENTAL POLICY INSTRUMENTS; 11 WHITHER THE ECONOMICS OF TOURISM?; REFERENCES; INDEX

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Sommario/riassunto

This new edition of The Economics of Tourism reflects the tremendous changes that have occurred in the tourism sector in the last twelve years. It recognizes that the nature of tourism demand and supply is being transformed by innovations in information communication technologies, market liberalization and climate change. Paralleling this, there is much greater interest in the study of tourism by both students and researchers in mainstream economics. The text is now in four parts covering: demand; supply; national, regional and international matters and environmental issues.

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