

1. Record Nr.	UNINA9910456847603321
Titolo	Intangible assets [[electronic resource]] : measuring and enhancing their contribution to corporate value and economic / / Board on Science, Technology, and Economic Policy, Polcy and Global Affairs ; Committee on National Statistics, Division of Behavioral and Social Sciences and Education ; Chistopher Mackie, rapporteur
Pubbl/distr/stampa	Washington, D.C., : National Academies Press, c2009
ISBN	1-282-55451-4 9786612554513 0-309-14415-9
Descrizione fisica	1 online resource (125 p.)
Altri autori (Persone)	MackieChristopher D
Disciplina	346.04
Soggetti	Intangible property - Valuation Valuation Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 100-102).
Nota di contenuto	""Front Matter""; ""Contents""; ""Preface""; ""1 Overview""; ""2 Intangible Assets in a Knowledge Economy""; ""3 Macroeconomic Implications of Intangible Assets""; ""4 Intangibles in the Firm and in Financial Markets""; ""5 Intangibles and Government Measurement""; ""6 Intangibles and Government Policy""; ""References""; ""Appendix: Workshop Agenda""; ""Committee on National Statistics""; ""Science, Technology, and Economic Policy Board""