

1. Record Nr.	UNINA9910456818303321
Titolo	Dynamics of globalization [[electronic resource]] : location-specific advantages or liabilities of foreignness? // edited by Christian Geisler Asmussen ... [et al.]
Pubbl/distr/stampa	Bingley, U.K., : Emerald, 2011
ISBN	1-283-16041-2 9786613160416 0-85724-992-4
Descrizione fisica	1 online resource (472 p.)
Collana	Advances in international management, , 1571-5027 ; ; v. 24
Altri autori (Persone)	AsmussenChristian Geisler
Disciplina	337 338.9
Soggetti	Globalization Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	FRONT COVER; DYNAMICS OF GLOBALIZATION: LOCATION-SPECIFIC ADVANTAGES OR LIABILITIES OF FOREIGNNESS?; COPYRIGHT PAGE; CONTENTS; LIST OF CONTRIBUTORS; EDITORS' BIOGRAPHY; EDITORS' INTRODUCTION; OVERVIEW OF VOLUME 24; NOTE; PART I; INTRODUCTION TO PART I: BOOZ & CO./STRATEGY + BUSINESS EMINENT SCHOLAR IN INTERNATIONAL MANAGEMENT 2010; THE TRANSNATIONAL TRANSITION AND THE MULTINATIONAL FIRM; INTRODUCTION; THE TRANSNATIONAL TRANSFORMATION; SPACE AND GEOGRAPHY; THE FRAGMENTATION OF POLITICAL AUTHORITY; STATES AND MARKETS; IMPLICATIONS FOR THE FIRM; NOTES; REFERENCES CONNECTING THE PLOTS: THE CONTRIBUTIONS OF STEPHEN J. KOBRIN TO INTERNATIONAL MANAGEMENT RESEARCH INTRODUCTION; POLITICAL RISK AND MNC-HOST GOVERNMENT BARGAINING; GLOBALIZATION AND GLOBAL GOVERNANCE; SCHOLARLY IMPACT AND PERSONAL REFLECTIONS; CLOSING COMMENTS; REFERENCES; GOVERNANCE IN A TRANSNATIONAL ERA: STEPHEN J. KOBRIN AND THE POST-WESTPHALIAN REALITY; INTRODUCTION; THE GLOBAL SPACE; TRANSNATIONAL GOVERNANCE AND NEW GOVERNANCE REGULATION;

CONCLUSION; ACKNOWLEDGEMENTS; REFERENCES; PART II
INTRODUCTION TO PART II: DYNAMICS OF GLOBALIZATION:
LOCATION-SPECIFIC ADVANTAGES OR LIABILITIES OF FOREIGNNESS? AN
ORGANIZING MODEL OF INTERNATIONAL COMPETITION; REDUCED-
FORM SOLUTION; THE EMERGENCE OF (PRE- AND POST-) EMERGING
MARKETS; CONCLUSION; NOTE; REFERENCES; THE HOME-BASED
ADVANTAGES AND A HIERARCHY OF LOCATION RESOURCES: FOREIGN
AND LOCAL FIRMS DEPENDENCY ON LOCATION RESOURCES;
INTRODUCTION; RESOURCE DEPENDENCY THEORY AND THE MNE: THE
IMPACT OF FOREIGNNESS AND THE MNE INTERNAL NETWORK;
METHODOLOGY; STATISTICAL ANALYSIS; DISCUSSION AND EXTENSION;
CONCLUSION; NOTES; ACKNOWLEDGMENTS
REFERENCES THE BENEFITS OF HIERARCHY? - EXPLORING THE EFFECTS
OF REGIONAL HEADQUARTERS IN MULTINATIONAL CORPORATIONS;
INTRODUCTION; LITERATURE REVIEW; METHODOLOGY; FINDINGS;
DISCUSSION AND CONCLUSION; ACKNOWLEDGMENT; REFERENCES;
OVERCOMING LIABILITIES OF FOREIGNNESS BY MODES OF STRUCTURAL
COORDINATION: REGIONAL HEADQUARTERS AND THEIR ROLE IN TNCs;
INTRODUCTION; TERMINOLOGY AND THEORETICAL BACKGROUND; A
STRUCTURAL APPROACH TO SOLVE THE 'GLOCAL' DILEMMA; SUMMARY
AND LIMITATIONS; REFERENCES; MOVING ABROAD: FACTORS THAT
MOTIVATE FOREIGN LOCATION OF HEADQUARTER ACTIVITIES;
INTRODUCTION
FIVE PREDICTIONS OF HEADQUARTERS LOCATION CHOICES RESEARCH
DESIGN, CONTEXT AND DATA; RESULTS; ANALYSIS; DISCUSSION;
CONCLUSION; NOTES; ACKNOWLEDGMENTS; REFERENCES; SELECTING
STATE OR PRIVATE JOINT VENTURE PARTNERS IN EMERGING MARKETS:
IMPACT OF LIABILITY OF FOREIGNNESS AND RULE OF LAW;
INTRODUCTION; CONCEPTUAL BACKGROUND; LOF AND PARTNER
SELECTION; DISCUSSION AND CONCLUSION; ACKNOWLEDGMENTS;
REFERENCES; LIABILITY OF FOREIGNNESS AND LOCATION-SPECIFIC
ADVANTAGES: TIME, SPACE AND RELATIVE ADVANTAGE;
INTRODUCTION; DEFINING CHARACTERISTICS OF IB RESEARCH
FIRM VERSUS CONTEXT AND COMPARATIVE VERSUS INTERACTIVE: A
TWO BY TWO MATRIX

Sommario/riassunto

Cross-border flows of goods, services, capital, knowledge, and ideas have substantially increased over the last decades. These developments have increased the interdependencies among previously separated economies, given rise to arguments regarding the flattening of the world. Yet, firms investing overseas continue to experience substantial liabilities stemming from their foreignness. At the same time new locations are appearing on the global map that offers very attractive location-specific advantages. In addition, the range of participants in international competition has widened, in terms o
