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Sommario/riassunto

A timely follow-up to the bestselling classic *Dividends Don't Lie*. In 1988 Geraldine Weiss wrote the classic *Dividends Don't Lie*, which focused on the Dividend-Yield Theory as a method of producing consistent gains in the stock market. Today, the approach of using the dividend yield to identify values in blue chip stocks still outperforms most investment methods on a risk-adjusted basis. Written by Kelley Wright, Managing Editor of *Investment Quality Trends*, with a new Foreword by Geraldine Weiss, this book teaches a value-based strategy to investing, one that us
