1. Record Nr. UNINA9910456799803321 Autore Anastakis Dimitry <1970-> Titolo Auto pact: creating a borderless North American auto industry, 1960-1971 / / Dimitry Anastakis Toronto, [Ontario];; Buffalo, [New York];; London, [England]:,: Pubbl/distr/stampa University of Toronto Press, , 2005 ©2005 **ISBN** 1-4426-8738-X Descrizione fisica 1 online resource (316 p.) 338.4/7629222097309046 Disciplina Soggetti Duty-free importation of automobiles - Canada Duty-free importation of automobiles - United States Automobile industry and trade - Canada - History Automobile industry and trade - United States - History Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- Tables -- Acknowledgments --Abbreviations -- Introduction -- 1. The Canadian Auto Industry, 1900-1963 -- 2. Canadian State Intervention in the Auto Industry and the Failure of Automotive Free Trade, 1963-1964 -- 3. The Big Three and the Creation of a Borderless Auto Industry, 1965 -- 4. The Implementation of the Auto Pact, 1965-1966 -- 5. Managing the Borderless North American Auto Industry, 1965-1968 -- 6. Consolidating the Borderless North American Auto Industry, 1968-1971 -- Conclusion: The Borderless North American Auto Industry, 1971-2001 -- Appendix A. Text of the Automotive Products Trade Agreement, 1965 -- Appendix B. Sample Letter of Undertaking, Ford Motor Company of Canada -- Appendix C. Automotive Statistics, 1960-1999 -- Notes -- Bibliography -- Illustration Credits -- Index The 1965 Canada-United States Automotive Trade agreement Sommario/riassunto fundamentally reshaped relations between the automotive business and

> the state in both countries and represented a significant step toward the creation of an integrated North American economy. Breaking from

previous conceptions of the agreement as solely a product of intergovernmental negotiation, Dimitry Anastakis's Auto Pact argues that the 'big three' auto companies played a pivotal role - and benefited immensely - in the creation and implementation of this new automotive regime. With the border effectively erased by the agreement, the pact transformed these giant enterprises into truly global corporations. Drawing from newly released archival sources, Anastakis demonstrates that, for Canada's automotive policy makers, continentalism was a form of economic nationalism. Although the deal represented the end of any notion of an indigenous Canadian automotive industry, significant economic gains were achieved for Canadians under the agreement. Anastakis provides a fresh and alternative view of the auto pact that places it firmly within contemporary debates about the nature of free trade as well as North American - and, indeed, global - integration. Far from being a mere artefact of history, the deal was a forebearer to what is now known as 'globalization.'