

1. Record Nr.	UNINA9910456797603321
Autore	Sherman Edward D.
Titolo	America through the eyes of China and India : television, identity, and intercultural communication in a changing world // Edward D. Sherman
Pubbl/distr/stampa	New York : , : Continuum, , 2010
ISBN	1-62892-780-1 1-283-27131-1 9786613271310 0-8264-3466-5
Descrizione fisica	1 online resource (178 p.)
Disciplina	384.55
Soggetti	Intercultural communication - China Intercultural communication - India Intercultural communication - United States Television broadcasting - Social aspects - China Television broadcasting - Social aspects - India Television programs - United States - Influence Electronic books. China Civilization American influences India Civilization American influences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Globalization, culture, and identity: oh my! -- Watching tv is good for you -- A slow boat to China -- (Not) watching TV in China -- A passage to India -- Watching TV in India -- This is America -- Ignore your mother, talk to strangers -- Conclusion.
Sommario/riassunto	"America has long exported its network and cable programming abroad, but with a changing world comes a changing dynamic. As global centers of power shift, and wealth becomes redistributed, and perhaps even re-centered, vast audiences which have never before had contact with American television will begin to gain access to the full wealth and abundance of American programming. The opening of new markets and new audiences, particularly within the growing

superpowers of China and India, presents us with a novel situation. It is one thing for a show like The OC to be played in a nation like England, where the cultural and religious differences with the United States are not that profound, and quite another for it to air in a nation like India, where arranged marriages, the caste system, and pervasive poverty are still everyday realities. America Through the Eyes of China and India explores the dynamics of television, identity, and cultural communication, providing a new lens for encountering, interpreting, and judging American culture and the American identity."--Bloomsbury Publishing.

2. Record Nr.	UNIORUON00043856
Titolo	Tradition / prepared by Maulavi Abdul Hamid
Pubbl/distr/stampa	Patna, : Superintendent Government Printing, 1920-1925
Descrizione fisica	2 v. ; 24 cm.
Classificazione	VO GEN C I
Soggetti	MANOSCRITTI ARABI - Cataloghi
Lingua di pubblicazione	Persiano Arabo Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia