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Sommario/riassunto	The Age of Information has spawned a critical focus on human communication in a multimedia world, particularly on theories and practices of writing. With the worldwide web impacting increasingly on academic and business communication, the need has never been greater for advanced study in writing, communication, and critical thinking across all genres, sectors, and cultures. In recent decades, the definitions of 'new rhetoric' have expanded to encompass a variety of theories and movements, ra...