

1. Record Nr.	UNINA9910456777303321
Autore	Moyer Jessica E
Titolo	The Readers' Advisory Handbook [[electronic resource]]
Pubbl/distr/stampa	Chicago, IL, : ALA Editions, 2010
ISBN	0-8389-9034-7 0-8389-9902-6
Descrizione fisica	1 online resource (233 p.)
Collana	ALA readers' advisory series The readers' advisory handbook
Altri autori (Persone)	StoverKaite Mediatore
Disciplina	025.04 20
Soggetti	Readers' advisory services Readers' advisory services - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Acknowledgments; Introduction; Part 1: Getting to Know Your Materials; 1. How to Read a Book in Ten Minutes; 2. Nonfiction Speed Dating; 3. How to Listen to a Book in Thirty Minutes; 4. How to Read a Graphic Novel in Five Minutes; 5. Keeping Up: Genre Studies as Continuing Education; Part 2: Reviewing and Evaluating Materials; 6. Reviews and Annotations for Fiction and Nonfiction; 7. Reviewing Audiobooks; 8. How to Review Graphic Novels and Manga; 9. Reviewing and Evaluating Reference Materials; Part 3: Marketing, Promoting, and Sharing Materials 10. Passive Readers' Advisory: Bookmarks, Booklists, and Displays 11. Creating Themed Booklists; 12. Read-Alikes; 13. Book Group Kits; 14. Taking Readers' Advisory Online; Part 4: Programming; 15. Book Groups; 16. How to Host Author Events; 17. Adult Storytime; Part 5: Expanding Readers' Advisory Services; 18. Readers' Advisory by Proxy for Teens; 19. Readers' Advisory for Older Adults; 20. Readers' Advisory for Incarcerated Populations; 21. Suggesting Adult Books to Teen Readers; 22. Suggesting Teen Books to Adult Readers; List of Contributors; Index;
Sommario/riassunto	Covering everything from getting to know a library's materials to marketing and promoting RA, this practical handbook will help you

expand services immediately without adding costs or training time.
